

EMILY VAN TASSEL

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EXPERIENCE

CREATIVE TECHNOLOGIST/DESIGNER/PHOTOGRAPHER @ WALRUS, New York, NY [2011-present]

CLIENTS: Emergen-C, Bloomberg, Amazon Kindle, CW-X, Bazooka Candy Brands, Fourth Wall Restaurants, Punch!, AirCRAFT
Let's put it this way: my business cards are blank. What started as a developer title quickly sprouted several slashes that now have me styling & shooting everything from talking fruit puppets to debut print for the Kindle Fire. I'm the agency's go-to for all things Internet, be it social media or servers. I almost always have Photoshop, Illustrator, Flash & Dreamweaver all open at the same time.

ART DIRECTOR @ ALL HANDS VOLUNTEERS, Léogâne, Haiti [2011]

I made banners, email newsletters, web apps, posters, web videos, photo albums and more to support fundraising efforts for an incredible organization, all the while living in a tent and slowly learning Haitian Kreyòl and a whole lot about myself.

DESIGNER/DEVELOPER @ TAG, New York, NY [2009-2011]

CLIENTS: Land Rover, Pampers, Coca-Cola, Bacardi, Virgin Mobile
I cut my teeth designing and developing rich media banner ads for use all over the world. I also learned a variety of front- and back-end skills while working with the development team on various websites and app builds.

ILLUSTRATOR/DESIGNER @ EPIPHANY CURRICULUM, Durham, NC [2005-2010]

I lucked out and found the perfect college job: illustrating children's books. I was the sole illustrator & designer for this innovative company from freshman year through graduation, completing more than 50 books and relearning everything from elementary school.

PAID MY DUES

Creative Intern @ Koroberi, Chapel Hill, NC [2008]

Creative Intern @ Walrus, New York, NY [2008]

Creative Intern @ WTF, London, UK [2007]

SKILLS

COMPUTER: Illustrator, Photoshop, Flash, InDesign, Final Cut Pro

ART: illustration, hand lettering, photography, drawing, painting, collage, animated GIFs

CODE: ActionScript(OOP), HTML/CSS, JavaScript/JQuery, PHP/MySQL

UNICYCLE RIDING: yes.

EDUCATION

THE UNIVERSITY OF NORTH CAROLINA @ CHAPEL HILL

B.A., Journalism & Mass Communications

Concentration: Visual Communications, Advertising, Multimedia

Minors: Artistic Entrepreneurship & Social/Economic Justice

BOSTON UNIVERSITY SUMMER INTERNSHIP PROGRAMME, London

NEW YORK UNIVERSITY SUMMER IN GREENWICH VILLAGE PROGRAM, New York

Continuing Education coursework @ The School of Visual Arts & 3rd Ward Brooklyn

HONORS

ONE SHOW MERIT for Smith & Wollensky [Fourth Wall Restaurants]

BRONZE EFFIE for Smith & Wollensky [Fourth Wall Restaurants]

SXSW INTERACTIVE FINALIST for LivingGalapagos.org

VALEDICTORIAN, A.C. Reynolds High School